

2015

Term End Report

*Integrated Costal Zone Management
Project, West Bengal
Livelihood Development of the
poorest people of the Sager Island
(September, 2014 to March, 2015)*

Name of the GP: Dhaspara-Sumatinagar-I
Paribesh Unnayan Parishad
10/3/2015

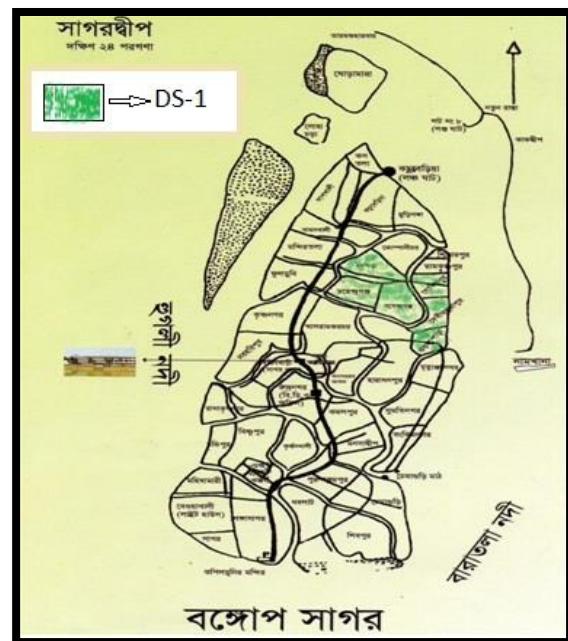


An overview of the livelihood development component under ICZMP

In July 2004, the Ministry of Environment and Forests constituted an expert committee chaired by Prof. MS Swaminathan, where the major recommendation was to assume an integrated coastal zone management approach that ensure the people's participation and promote the livelihood security of the coastal communities and protect while promoting the sustainable development. The GOI accepted the report and permitted a national integrated programme of coastal zone.

In first stage the programme started in Odisha, Gujarat and West Bengal. Considering the coastal location and very low position on health, socio- economic condition in Human Development index, among all other districts, Sagar Island in the state of West Bengal was selected by 'Institute of Environmental Studies & Wetland Management', Dept. of Environment, Govt. of W.B. for implementing the project entitled "Livelihood Development for the Disadvantaged Sections of the Society at Sagar Island" under Integrated coastal zone management project, West Bengal from 10th September, 2012 funded by the World Bank.

One of the important components of the project is to develop the income generation potential of the coastal communities through available livelihood possibilities which is possible in coastal areas. The basic motto of this initiative is to improve the livelihood 15,000 poorest household of more than 70 villages of Sagar Island. In this context, an innovative approach of improving the quality of life & the economic conditions of the poorer section of people of Sagar Island, Paribesh Unnayan Parishad (PUPA) is one NGO among six NGOs has been selected to implement the project at Dhaspara Sumitinagar-I GP, one of the backward GP in Sagar Island.



In initial stage PUPA selected five sansads (As per previous breakup of sansads) in Mahendraganj, Dhaspara and Gobindapur village to work with the poor household as most vulnerable, scheduled caste, environmental refugees, BPL family were present of those areas.

Project Review:


During 1st year (Sept, 2012-August 13), PUPA covered 3 villages consisting of 8 sansads (As per new breakup at the time of last Panchayet Election) focused on the overall strengthening of selected SHGs for which a comprehensive training on group dynamics, accounts & group management including handholding support was provided. Besides the SHGs also introduced the planning method of the Income generation activities (IGAs) and sensitization programme on the issues of IGAs of selected SHGs. Considering the fact that Infra-structure development of the local area is the first step to improve the quality of life of the coastal community in general, we initiated need-based Entry Point activities (EPAs) implemented by SHGs with active participation of the Community members. The entire 1st year of the ICZMP programme, PUPA focused on capacity building on SHGs members.

During the 2nd year, PUPA focused to finalize the community contracts of IEPs and EPAs as per guideline by SPMU. During this year PUPA managed to run skill based trainings for the SHG members to enhance their skills on betel vine farming, poultry, fishery, integrated farming system, vermicomposting and composting etc besides follow up the training of group dynamics and management. PUPA tried to buildup linkages with various Govt department and others to get better facilities for the SHG members.

During last tenure (Sept 2014 to March 2015), PUPA continued their all Livelihood activity with target poorest household of SHGs and started to construct the tube well and brick road as per plan. During this tenure, the various activities were assumed as per requirements of the project and demands. PUPA organized one monthly review meeting with staff and project beneficiaries, field follow up on SHG management & accounts and CBO Data collection & assemble Group base Data Profile, various skill based training as per demand, awareness programme for the clean coastal village etc and more important work to facilitate and the guide the SHG members for infrastructure development like tubewell, brick road etc. As per the sustainability issues of the

EPAs, PUPA facilitated the formation of EPA Beneficiary Committee, formation of Social Audit Committee ,and EPA Procurement Process etc.

The details programme report during September 2014 to March, 2015 is given below:


| Sl. No. | Programme / Activity | Programme / Activity done & Process | Remarks |
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| Task 1 | G.P. wise Household and CBO data collection and collation | | |
| Task1.1 | CBO/SHG Profile (Continuous process) | During this period PUPA staff composed data of 90 CBOs from all over the GP and data was computerised and sent to SPMU as per instruction. | |
| Task 1.2.b | GP level meeting | Organized a GP level meeting with the concerned stake holders including Pradhan, Upo pradhan and other members on 6 November, 2014 at DS-1 GP. Various issues related project discussed in this meeting for the overall development. | |
| Task 2 | Community Mobilisation | | |
| Task 2.a. | CBO/SHGs mobilization as per the TOR. | As per SWOT analysis, field facilitators tried to know the strength, weakness, opportunities and threats of the groups. As per identified weakness, PUPA always organized support to the SHGs for their capacity building on group management and account related issues. During this tenure PUPA did onsite support exercise as a step to mobilise of 125 SHGs with about 1750 members The topics of discussion and support were – Book keeping, Group management, how to access Govt. facilities, continuation of the Cash Credit loan from bank, Social issues, Conflict resolution among the group members etc. |  <p>Community Mobilisation & book keeping</p> |
| Task 2.b | Computation of Targeted Project Beneficiaries and | During this period, PUPA staff organized some meeting to formation of beneficiaries committees and 9 & | |

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| | also the number of households | number of beneficiaries committee in targeted EPA areas. The basic objective of those committees was to sustain the community asset by their own. | |
| Task 2.c | Aiding in the formation of beneficiary group and beneficiary management committee | The committee take decision and contribute the un- skilled Labour for Community Contribution. Besides they decided to save Rs 2 / Per family per Month for the minor repairing of the EPAs. Some resolution of the committee: | |
| Task 2.d | Mobilizing project beneficiaries in a structured manner | <ol style="list-style-type: none"> 1. One Beneficiary Committee meeting per 3 month will be held. 2. 96 members will be part of the beneficiary group and beneficiary management committee 3. 282 households will be indirectly part of the beneficiary group and beneficiary management committee | |
| Task 3 | Group Capacity Building & Skill Development Training | | |
| Task3.1.a | 4 days Training on Batik & Butik Printing (25 Members will attend the training programme. 1 No. of Training Programmes will be conducted with the aid of the external experts) | During this period PUPA managed to organize one 4 days training on Batik & Butik Printing for the interested SHG members from 22-25 January 2015. Mrs Nita Mandal & Mrs. Sathi Das were the key resource persons of the training. The basic motto of the training was to develop the basic knowledge on the aspects of Batik & Boutique Cloth Printing, Packaging, Marketing. |  <p>Batik & Boutique Printing</p> |

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| <p>Task3.1.b</p> | <p>4 days on Training on Various Type Paper Bag Making (25 Members will attend the training programme. 1 No. of Training Programmes will be conducted with the aid of the external experts)</p> | <p>During this period PUPA arranged one 4 days on Training on Various Type Paper Bag Making during 02-05 February 2015. Mr. Subhandu Chandra & Mr. Bilash Kanji facilitated the training. The basic objective of the training was to enhance the knowledge on Various Type Paper Bag Making. 25 Members was attended this training from 10 groups.</p> |  <p>Tailoring &Garments Making</p> |
| <p>Task3.1.d</p> | <p>4 days training on Tailoring &Garments Making (25 Members will attend the training programme. 1 Nos. of Training Programme will be conducted with the aid of the external experts)</p> | <p>PUPA organized a 4 days training on Tailoring &Garments Making during 16-19 Dec 2014. The basic objective of this training was to facilitate the basic skills related in tailoring and the scope of the garment business as per local need. Mr. Prakash Patra & Mrs. Bharati Mandal facilitated the training. Darning this training the trainers tried to enhance the tailoring skills of the participants to enable them to make use of the skills commercially for Income generation.</p> |  <p>Tailoring &Garments Making</p> |
| <p>Task3.1.e</p> | <p>4 days training on Organic Farming (with Paddy & Vegetable) (25 Members will attend the training programme. 1 Nos. of Training Programme will be conducted with the aid of the external experts)</p> | <p>A training Organic Farming organized during 21-24 Dec 2014. Bablu Mondal & Ramprasad Gayen from Swanirbhar NGO facilitated this training. The basic objective of the training was to increase the knowledge on the aspects of Organic farming and promote this method among the participants to use it for more production of cereal / Vegetables.</p> |  <p>Organic Farming</p> |

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| <p>Task3.1.f</p> | <p>3 days training on Animal Husbandry (25 Members will attend the training programme. 1 Nos. of Training Programme will be conducted with the aid of the external experts)</p> | <p>During this period PUPA facilitated one 3 days training on Animal Husbandry from 29-31 Dec 2014. Dr. Arun Kumar Das, Siniour Scientist & Dr.Chaudhuri Sahanawaj Alam , V.O of Sagar Block. Facilitated the training. The basic objective of the training was to give the opportunity for the participants to learn about various vaccinations, Proper Food regarding animal husbandry. Besides facilitated the marketing skills of the participants to enable them to make use of the skills commercially for Income Generation on Animal Husbandry</p> |  <p>Animal Husbandry</p> |
| <p>Task3.1.g</p> | <p>4 days training on Nursery raising, Maintenance and Plantation.(avenue, fruit, mangrove and medicinal plants. (25 Members will attend the training programme. 1 Nos. of Training Programme will be conducted with the aid of the external experts)</p> | <p>PUPA organised a 4 days training on Nursery raising, Maintenance and Plantation (avenue, fruit, mangrove and medicinal plants) from 5 - 8 January 2015. Mr. Rabiul Haque & Mrs. Surajit Khan facilitated the training.</p> <p>The basic objective of the training was to give the opportunity for trainees to learn about Nursery raising, Maintenance and Plantation with focus issues on avenue , fruit, mangrove and medicinal plants skills Using Bio Fertilizer, Marketing Skill, Seed Selection, Integrated Farming System, SRI Process, Local Seed Conservation, Crop Carting, Grafting.</p> <p>Field Flow-up of this Training: After Completing this training, the Participants plant Coconut Tree, Fruit Tree, Medicine Plant in their one</p> |  |

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| | | Land, grafting there fruit trees , Some of them cultivate paddy using SRI method. All this activity done On-Site Support ICZMP PUPA Staff. | |
| Task3.1.h | Internal some training and livelihood related support of PUPA | <ul style="list-style-type: none"> i) 20 days goatery training, from 1st April – 15th May, 2015. All the participants are SHG member and SC family must. Mr. Utpal Bar facilitated the training. The basic objective of the training was to give the opportunity for trainees to learn about Goatery farming. Field Flow-up of this training: After completing this training PUPA give a goat all participants for the starting the goatry cultivation or farm. ii) 6 days training on Poultry Central poultry development Association Bhubeneswar. Dr. Indrani Nayek (senior scientist) facilitated the training programme. This training is Certificate course duration of 14th to 19th April, 2015. iii) Food processing(two month), Organic Farming(two month) & Electric house warring (three month) training programme is ongoing. | |
| Task 4 | CBOs and Sustainable Livelihood Development | | |
| Task 4.1 | Monitoring the implementation of the IGAs by the CBOs (for those CBOs who have received fund from | | |

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| | SPMU) | | |
| Task 4.2 | Preparation of business plans for the mentored CBOs | Already PUPA started some business by the SHG group. That is Batik print share, Nursery, Poultry, Fishery Vermicomposting etc. | |
| Task 5 | CBOs and Entry Point Activity | | |
| Task 5.1 | Facilitate the contracted CBOs who have received funds from SPMU to execute the work component as delineated in the TOR | During this period PUPA monitored to those SHGs who received fund for EPAs for the proper implementation and sustainability of the community asset. Pls put the EPA details - Brick road / tubewell. |  <p style="text-align: center;">Enogoretion of Brick road</p> |
| Task 5.2 | <p>PUPA intends to conduct</p> <p>Monthly (6) review meetings.</p> <p>(20 members from CBOs, Social Audit committee, beneficiary committee apart from NGO staffs will attend the same)</p> | <p>During this period PUPA organized six reviews meeting with SHG members and Social Audit committee, beneficiary committee with present of ICZMP staff and management. The various point was discussed which is very essential for the project review and development. Meeting dates were given below:</p> <p>20-09-2014 25-10-2014 04-11-2014 15-12-2014 27-01-2015 23-02-2015</p> | |
| Task 6 | Campaign for Mass Awareness | | |
| Task6.2 | <p>PUPA intends to conduct</p> <p>3 awareness campaign programmes on Environmental issues as per the TOR (90 selected members from 30 CBOs will attend the same)</p> | <p>Organized two awarenss programme on 28-12-2015 29-01-2015 in DS-1 GP. Sri Tapan Kumar Sardar Panchayet Pradhan of DS-I GP, Ashok Kumar Jana, Karmadhasya of Panchayet samity, Sri Santanu Gayan Head Master of Laxman Parabesh High School and various eminent person present in in this programme. Various environmental issues related panchayat discussed in meeting and motivated the masses towards the environmental development and</p> | |

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| | | sustainability. | |
| Task 7 | Development of Financial and Bank linkages | | |
| Task 7.2 | Establishment of Financial and Bank linkages | | |
| Task 8 | Development of Marketing linkages | | |
| Task 8.1 | Conduct a preliminary market analysis based on the TOR and share the compiled document with SPMU | PUPA already have done the market analysis and then started by the SHG group some business Batik print share, Nursery, Poultry, Fishery Vermicomposting etc and try to the market linkage. Block Development Officer already visiting the DS-1 Gram Panchayet at 8 th March, 2015. |  <p>BDO & SHG Supervisor visiting to DS 1 GP</p> |
| Task 8.2 | Liaison with various companies- development of the necessary linkages with the CBO level micro ventures and that of big retail outlets like SUGANA chicken, HIGH TICH etc | <p>Gangasgara Mela is the largest festival during Makarsankranti of the month of January in gangan Sagar. People come from various states and counties. During this time it's a good opportunity for the SHG members to venture their skills and earn money. Gobindapur Maa Jamuna SGSY Group, Gobindapur Vibakananda SGSY Group, Gobindapur Maa Ganga SGSY Group together gave a stall at Gangasagar Mala – 2015. The members sold tea, snacks, Tiffin (Ruti-Sabji), gobindabogh rice, first food etc.</p> <p>The Staff of PUPA completely involved and helped the SHG members for a grant success of this venture. PUPA worked as a link person with various Government Department to help the SHG members to get the facilities in Mela ground; Like as South 24 Parganas Zila Parishad, Sagar BDO Office ,Sagar Panchayet Samity, PHE Dept, Health Dept, Food Supply Department etc. The members got a profit around Rs.10, 000.</p> | |

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| | | Gobindapur Maa Jamuna SGSY sold 60 trees in Mela as the SHG members joined the nursery training during field follow up Programme, onsite support from PUPA Staffs. (Total Sale Rs.3000.00) | |
| Task 9 | Formation of G.P. Level Federation | | |
| Task9.1 | Initiate and interact with the stakeholders to document the existing CBO collectives that are functioning in the GP | ??? | |
| Task9.2 | Plan for formation of CBO collectives in Daspara Sumatinagar NGO intends to conduct 5 Days Field Follow Up Training Programme on the formation and importance of Federation in the G.P. (Each of the Training programme will have 1500 participants and 3 Nos. of training programme to be conducted by the external experts) | During this month PUPA conducted 5 Days Field Follow Up Training Programme on the formation and importance of Federation in the G.P on 26, 27, 29, 30 and 31 December, 2014 and 17-21 January, 2015 During those training PUPA organized in 15 sansdas to facilitate the importance of cluster at sansad level and motivated to mobilize the SHG members towards cluster development at sansad level with collectivize SHGs. Tapan Majhi and Sudipti Halder facilitated the whole programme. | |
| Task9.3 | SHG Annual Meet (152 SHGs members) | This was the second year of the SHGs fair named SWANIRVAR GOSTHIR MILAN MELA at Sagar Island. The SHG fair was organised | |

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| | | <p>by Members of SGSY/SHG of DS-I GP, facilitated by Paribesh Unnayan Parishad (PUPA) under the aegis of SPMU of Institute of Environmental Studies & Wetland Management, Department of Environment, Govt. of West Bengal as a part of Integrated Coastal Management Project. The fair was held on 21st & 22nd Feb 2015 in the premises of Mahendraganj-Nagendraganj Abaitanik Prathmik Vidyalaya, Sumatinagar Dhaspara Gram Panchayet No. I of Sagar Island, South 24 Parganas. The fair was a joint effort of over 75 Self-Help Groups covering six villages with nearly 1300 participants. Thus the members of these groups came to know each other better by working together towards success of the fair.</p> | |
| Task10 | Assistance to CBOs for maintaining Books of Accounts | | |
| Task 10.1 | Facilitation to contracted as well as mentored CBOs | During this period PUPA done 100 meeting for the account management | |

Achievement:

- SHG annual meet – PUPA active support with SHG members successfully conducted the annual SHG meet.
- SHG profile – the staff of PUPA done 90 numbers of SHG profile which will be a very important document in upcoming days
- EPA activities – completed 15 entry point activities with active participation of SHG and community members.



Upcoming plan:

- Formation and strengthening of Sub-cluster at Sansad level, Cluster at GP level and Federation at Block level or as per suggestion of SPMU/ SRLM, will be given priority.
 - As per identified need PUPA already started the process of mobilization of the SHG members to Business level cluster. PUPA conducted several sansad level meeting with SHGs to formation the clusters at Sansad level. In next three months, PUPA will work on formation and strengthening of Sub-cluster at Sansad level, Cluster at GP level.
 - Linkages with Bank, cooperative Societies, Panchayet, Block office and other line departments with CBOs for loans, schemes or market linkages. PUPA Will develop the linkages with Bank, cooperative Societies, Panchayet, Block to get various facilities including loan for business, training, banking service, market linkages etc.
 - Initiative will be taken to establish a Community Development Centre at Gobindappur, where, a One-storied building owned by DS-I GP remains vacant. The Groups of Gobindapur village is informally using this space for batik training as well as production.
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